



TIPS FOR EDUCATORS

SOCIAL MEDIA

Using social media at a young age is the new normal. Educating yourself on the popular apps, online trends, and current language is critical for student safety.

DID YOU KNOW?

- There are **500 hours of content** uploaded to YouTube every minute (statista.com).
- **62% of teens** spend more than 4 hours a day on social media (commonsensedia.org).
- **79% of minor** sex trafficking interactions begin online via platforms like Instagram, Tik Tok, Roblox, etc. (protectyoungminds.org).

REPORTING:

Discover more cyber safety tips, videos, and resources online at crimestoppers.org/cyber-safety/

BEST PRACTICES:

- **Educate yourself on the most popular apps and games:**
 - Apps: Tik Tok, Snapchat, YouTube, Instagram
 - Games: Roblox, Minecraft, Among Us, Grand Theft Auto (GTA), Call of Duty
- **Talk to your students about safety concerns and features:**
 - Be aware of concerning features on social media platforms such as: live streaming, location sharing, disappearing content.
 - Encourage the use of safety and privacy settings.
- **Watch out for trends that encourage risk-taking behavior:**
 - Tik Tok and Snapchat challenges
 - Content promoting self-harm
 - Sugar Baby Culture: Transactional dating process typically between an adult and adolescent or someone who needs financial assistance. It is seen as a mutually beneficial relationship.
 - Anonymous "Tea" (slang for gossip) pages on social media for the school.
- **Students often use words that adults do not understand and have seemingly created their own online language:**
 - Cap, no cap, lowkey, sus, simp
 - Students also use emojis to express or conceal inappropriate conversations. Bark Technologies offers a great emoji decoder here: bit.ly/Emoji-Slang-2021.
- **Encourage students to use their voice if anyone or anything makes them feel uncomfortable:**
 - Students see and hear things before adults do.
 - Remind students of your open-door policy.
 - Empower students to utilize the Crime Stoppers anonymous Tip Line.

HOW TO REPORT A TIP



Call 713.222.TIPS (8477)



Use our Mobile App

Application name: Crime Stoppers Houston



Go to crime-stoppers.org

HERE'S HOW IT WORKS



STEP 1

Submit an anonymous tip



STEP 2

Your tip leads to an arrest or disciplinary action



STEP 3

Receive a cash reward
(up to \$5,000)



CRIME STOPPERS OF HOUSTON SAFE SCHOOL INSTITUTE

3001 Main St. Houston, TX 77002

(713) 521-4600 (office)

(713) 222-TIPS (to report)

www.crime-stoppers.org/safe-school-institute

ssi@crime-stoppers.org



A CYBER SAFETY RESOURCE FOR ALL FAMILIES:

THE ONLINE WORLD

WHAT YOU THINK YOU KNOW AND WHAT YOU DON'T

4 CRITICAL TOOLS FOR RAISING KIDS IN THE
DIGITAL AGE

BY RANIA MANKARIOUS, MA, JD
CEO OF CRIME STOPPERS OF HOUSTON

[THEONLINEWORLDBOOK.COM](https://theonlineworldbook.com)