



# CRIME STOPPERS OF HOUSTON

## SCHOOL & COMMUNITY MENU OF SERVICES

# 2023



Inside this packet you will find a menu of presentations, trainings and conversations surrounding safety awareness, cyber safety, and more presented by the **Safe School Institute (SSI)** and the **Safe Community Institute (SCI)** of Crime Stoppers of Houston.



# CRIME STOPPERS OF HOUSTON

## STUDENT PRESENTATIONS

Through multimedia presentations, the Safe School Institute (SSI) promotes personal safety to aid students in avoiding victimization and deterring delinquency, and emphasizes the importance of reporting dangers and criminal activity on campus.

### ACTIVE SHOOTER IN PARTNERSHIP WITH JETBLUE

The active shooter phenomenon in America has grown to very troubling proportions. JetBlue has created a 45-minute Social Responsibility initiative to bring awareness and personal education that they will facilitate virtually for our Greater Houston Area schools. *Thank you to JetBlue for facilitating these presentations.*

- Middle School - 45 min
- High School - 45 min

### ANIMAL SAFETY

This presentation uses four video vignettes to discuss animal safety when approaching dogs, how to properly care for pets, spotting animal cruelty and how to respond to stray dogs.

- Elementary – 25 min

*Thank you Houston PetSet for partnering with us to provide this valuable presentation.*

### be nice<sup>®</sup> (MENTAL HEALTH)

For all ages, through a four-part action plan, students are taught to notice those around them, invite change and conversation, challenge themselves and others to get help and be empowered to take action. Elementary students learn how to utilize the action plan by reading books “One” and “Zero” by Kathryn Otoshi. These books reinforce mental health best practices and effective communication. Middle and High School students learn how to recognize signs and symptoms of depression and anxiety while destigmatizing mental illness. Follow up activities are provided for all ages.

- Pre-K-2nd grade – 30 min
- Upper Elementary School – 30 min
- Middle School – 45 min
- High School – 45 min

*Thank you to the Mental Health Foundation of West Michigan and be nice.® MI for partnering with us to provide this valuable presentation.*

### BULLYING PREVENTION

For Elementary students, this presentation defines

bullying, conflict, consequences, and provides action steps for resolution. Scenarios are used throughout to reinforce messaging. For Middle and High School, the presentation covers the different types of bullying, the Internet’s effects, David’s Law, and reporting tools. Students will learn how to utilize campus resources and understand the importance of being an upstander versus a bystander.

- PreK-2nd grade – 30 min
- Upper Elementary School – 45 min
- Middle School – 45 min
- High School – 45 min

*Thank you David’s Legacy Foundation for partnering with us to provide this valuable information.*

### CYBER SAFETY

Teaches primary students how to respond to inappropriate content, the importance of keeping personal information private, and recognizing cyberbullying behavior. Tweens and Teens will learn how to stay safe online, effectively combat and address cyberbullying, create a positive online community, and a positive online reputation.

- Pre-K – 2nd grade - 30 min
- Upper Elementary School - 45 min
- Middle School - 45 min
- High School - 45 min

### HUMAN TRAFFICKING

Defines Human Trafficking and provides statistics and information on traffickers. Illuminates where trafficking happens, who engages in it, strategies used by predators and traffickers to lure students. Most importantly the presentation discusses prevention and how to properly report Human Trafficking.

- Middle School – 45 min
- High School – 45 min

### JUVENILE LAWS

Teens often inquire about the specificity of laws, and what consequences are warranted for particular behaviors. Emphasizes laws directly related to important topics such as, cyber safety, bullying, terroristic threats, right to privacy, law of parties, consent, human trafficking, and substance use.

- Middle School – 45 min
- High School – 45 min

### PROM SAFETY

Covers the inception of prom, healthy relationships, boundaries, consent, underage drinking, drugs, consequences and tips on keeping students and their friends safe on prom night.

- High School – 45 min

### SITUATIONAL AWARENESS

Educates students on understanding the importance of situational awareness and how to utilize it in everyday life to stay as safe as possible. Explains how criminals use opportunity to victimize their target, covers safety tips for common teenage situations, and provides resources for teens to reinforce lessons at home.

- Middle School – 45 min
- High School – 45 min

### SUBSTANCE ABUSE PREVENTION

Details why using drugs and drinking alcohol as an adolescent will critically affect brain development into adulthood. Topics covered: illicit drugs, marijuana, prescription medication, vaping and alcohol. A comprehensive list of laws, consequences and protective factors are provided.

- Upper Elementary School – 45 min
- Middle School – 45 min
- High School – 45 min

### TEEN DATING AND SEXUAL MISCONDUCT

Clarifies and defines what teen dating violence is and explains the different forms of victimization within dating relationships. Students will learn what a healthy versus unhealthy relationship looks like and how to spot red flags before abuse occurs. Lastly, laws and policies are explained to help students understand their rights and how to hold themselves accountable.

- Middle School – 45 min
- High School – 45 min

### THE NEXUS BETWEEN SOCIAL MEDIA AND MENTAL HEALTH

There is a undeniable link between how much time one spends on social media and the affect it has on an individual’s mental health. This presentation explains the link by defining mental health, showing that there are both positive and negative outcomes of social media, and by providing law and policy. Students will hear peer testimonials as well as learn how to lead a balanced life by taking simple steps to improve social media habits.

*Only eligible to book this presentation if previously booked a Cyber Safety and/or be nice. presentation*

- Middle School – 45 min
- High School – 45 min

### TIP LINE

Educates students on the Crime Stoppers of Houston Tip Line, crime prevention, current trends in criminal activity, how to identify threats and potential dangers, and how to safely and anonymously report a tip to Crime Stoppers.

- Middle School - 30 min
- High School – 30 min

### VAPING PREVENTION

There are many myths teens believe about the safety of using vape products, and each year more teens report trying vaping at least once. This presentation covers the chemicals used in vapes, myths, the stress of peer pressure, and laws. Teens will learn how vaping can impact their health, as well as refusal skills and how to quit. When teenage vaping is on the rise, so are concerns about their mental and physical well-being.



### Contact Us

If you have any questions, please reach out to the Safe School Institute (SSI) team by email at [ssi@crime-stoppers.org](mailto:ssi@crime-stoppers.org).





## CRIME STOPPERS OF HOUSTON SCHOOL STAFF TRAINING

### ACTIVE SHOOTER IN PARTNERSHIP WITH JETBLUE | 45 MIN

The active shooter phenomenon in America has grown to very troubling proportions. JetBlue has created a 45-minute Social Responsibility initiative to bring awareness and personal education that they will facilitate virtually for our Greater Houston Area schools. *Thank you to JetBlue for facilitating these presentations.*

### be nice<sup>®</sup> notice invite challenge empower (MENTAL HEALTH) | 45 MIN

Educators can be the first people to recognize when a child's behavior is changing. This presentation educates school staff on how to spot and identify when a student is battling a mental illness, with an emphasis on depression and anxiety. Provides statistics and crucial information that illuminates the rise in suicide and bullying amongst youth. Through a four-part action plan, we will explain how to notice those around you, invite change, challenge yourself and others to be kind and empower yourself and others to take action.

*Thank you to the Mental Health Foundation of West Michigan and be nice.® MI for partnering with us to provide this valuable presentation.*

### BULLYING PREVENTION | 60 MIN

This training discusses best practices on creating a bully-free climate. Learn to identify the different types of bullying, the Internet's effects on bullying, statistics, state laws, and how to best support your students on and off campus.



### CYBER SAFETY AWARENESS | 60 MIN

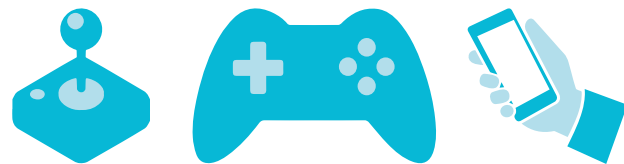
There is a plethora of cyber safety concerns and forms on online victimization. In this presentation you will get an in depth overview of potential online dangers, trends, hidden features of popular social media apps,

and a brief overview of gaming platforms, as well as long terms consequences and laws surrounding the internet and monitoring tools to assist you in keeping your students safe while use technology.

### CYBER SAFETY AND HUMAN TRAFFICKING AWARENESS | 60 MIN

There is an inseparable link between Human Trafficking and the Internet. This presentation will highlight the nexus between pornography, trafficking, and grooming techniques used by predators. Gain an understanding through examples of direct messages used to lure students away from their homes, and most importantly how to have the uneasy but necessary conversations with your student.

*Thank you to Demand Disruption and Dr. Nissi Hamilton for partnering with us to provide valuable videos throughout this presentation!*



### GAMING SAFETY | 60 MIN

The rise of online gaming in mainstream culture has caused an increased risk of vulnerability and victimization in students. This presentation will teach you about video game basics, the impact of eSports on our culture and safety, how gaming could be affecting your students, and how to keep your student safe while gaming. We will end this presentation with monitoring tools and techniques to aid you in ensuring safe game play in your home.

### HUMAN TRAFFICKING | 60 MIN

There are many misconceptions regarding school-aged human trafficking. The reality is, human trafficking is happening in every neighborhood and does not discriminate. This presentation clarifies what human trafficking is, where it happens, how youth are lured in, exposes traffickers, and provides prevention strategies. We discuss the academic, behavioral, and physical signs of youth trafficking victims, as well as reporting protocol and best practices.



Through multimedia presentations, the Safe School Institute (SSI) provides the most current data, policies, and best-practices to support students. Educators are often the first to notice a student's change in behavior, or the first to hear about a student's struggles. These presentations equip educators with information, tools, and resources to keep students safe.



### REPORTING DISCLOSED AND SUSPECTED CHILD ABUSE | 60-90 MIN

Signs and symptoms of all forms of child abuse are discussed, including neglect and human trafficking. Current laws are reviewed and resources provided on handling disclosures and required duties to respond.

### REGIONAL SCHOOL SAFETY SUMMIT

The Regional School Safety Summit is an intensive, interactive conference for educators, administrators, safety professionals, mental and behavioral health professionals, school-based law enforcement and community members/leaders to discuss pertinent school safety topics and earn TEC (Texas Education Code) and TCOLE (Texas Commission on Law Enforcement) credit. Learn more at [www.esc4.net/regionalschoolsafety](http://www.esc4.net/regionalschoolsafety).



### SOCIAL MEDIA SAFETY | 60 MIN

This presentation offers interactive videos examining the depths of each popular app by covering trends, safety settings, and hidden features. Learn terms, concerning features, long term consequences, and laws surrounding social media as well as discussing resources and monitoring options to ensure effective safety precautions.

### TEEN DATING SAFETY / VIOLENCE AND SEXUAL MISCONDUCT | 60 MIN

Teens can become easily victimized by false promise of relationships. This presentation discusses different types of relationships, explains the importance of setting goals and boundaries, and reveals how to spot unhealthy behaviors. A detailed definition of consent is provided as well proactive steps students can take to protect themselves and peers. Learn when to emphasize protections through Title IX and legal orders as it's imperative to encourage students to take action when necessary.



### TIP LINE | 30 MIN

Educates students on the Crime Stoppers of Houston Anonymous Tip Line, crime prevention, current trends in criminal activity, how to identify threats and potential dangers, and how to safely and anonymously report a tip to Crime Stoppers.



### Request a Presentation

Interested in scheduling one or more presentations? **Please submit a request on our online form at [https://crime-stoppers.org/presentation\\_request](https://crime-stoppers.org/presentation_request)** and we will reach out shortly!



### Contact Us

If you have any questions, please reach out to the Safe School Institute (SSI) team by email at [ssi@crime-stoppers.org](mailto:ssi@crime-stoppers.org).



# SAFE COMMUNITY PROGRAM (SCP) PARENT PRESENTATIONS

## MENTAL HEALTH | 60 MIN

This presentation introduces mental health and describes how it affects all aspects of person's life, including their emotional state, decision-making, and social relationships. We discuss the prevalence of the most common mental health disorders, how to identify symptoms, and potential treatment options. We also discuss strategies to maintain positive mental health, and how to provide support for someone experiencing a mental health crisis.

## BULLYING PREVENTION | 60 MIN

Technology and the Internet has caused a whole new form of bullying: cyberbullying. This presentation looks at the difference between in-person bullying and cyberbullying, addresses parent and school responsibilities regarding bullying, covers current bullying laws, and provides guidance on what to do should your child become a victim of bullying.

## CYBER SAFETY AWARENESS | 60 MIN

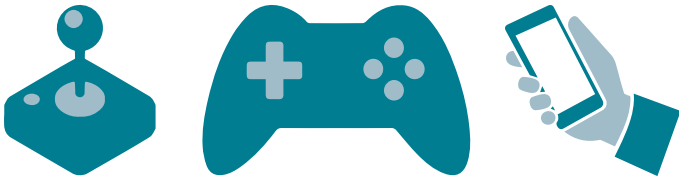
There is a plethora of cyber safety concerns and forms on online victimization. In this presentation you will get an in depth overview of potential online dangers, trends, hidden features of popular social media apps, and a brief overview of gaming platforms, as well as long terms consequences and laws surrounding the internet and monitoring tools to assist you in keeping your students safe while use technology.



## CYBER SAFETY AND HUMAN TRAFFICKING AWARENESS | 60 MIN

There is an inseparable link between Human Trafficking and the Internet. This presentation highlights the nexus between pornography, trafficking, and grooming techniques used by predators. Gain an understanding through examples of direct messages used to lure students away from their homes, and most importantly how to have the uneasy but necessary conversations with your student.

*Thank you to Demand Disruption and Dr. Nissi Hamilton for partnering with us to provide valuable videos throughout this presentation!*



## GAMING SAFETY | 60 MIN

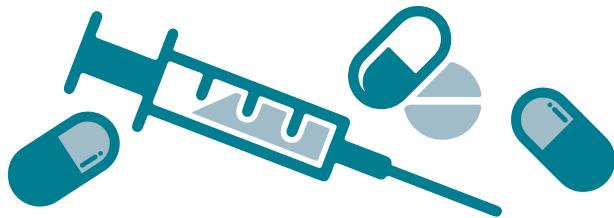
The rise of online gaming in mainstream culture has caused an increased risk of vulnerability and victimization in students. This presentation will teach you about video game basics, the impact of eSports on our culture and safety, how gaming could be affecting your students, and how to keep your student safe while gaming. We will end this presentation with monitoring tools and techniques to aid you in ensuring safe game play in your home.

Through multimedia presentations, the Safe Community Program provides parents with targeted information about the most critical issues facing our students today. These interactive presentations arm parents with current data and statistics, prevention tools, and monitoring options to aid in the overall safety and wellbeing of their families.

## SOCIAL MEDIA AND MENTAL HEALTH | 60 MIN

Adolescents who spend more than three hours a day on social media are at an increased risk of mental health problems. Join Crime Stoppers of Houston for an honest discussion about the nexus between social media and mental health. Come learn simple steps you can take to create a healthy social media environment in your home and how to use existing tools to help you do so.

*This presentation is intended for participants 18+ years and is not suitable for children.*



## SUBSTANCE USE PREVENTION | 60 MIN

Addiction is sweeping our nation and substance use is occurring at younger and younger ages. This presentation explains the effects of substance use on an adolescent brain, signs and symptoms of abuse, and laws surrounding underage usage.

## TEEN DATING AND SEXUAL MISCONDUCT AWARENESS | 60 MIN

This presentation identifies the difference in teen dating violence, abuse, sexual assault and sexual misconduct as well as discusses various forms of victimization, signs and symptoms of abuse, laws surrounding teen dating violence and sexual misconduct, and where and when to seek help if your child is victimized.



*Crime Stoppers of Houston is on a mission to keep you and yours safe everyday.*

## FOLLOW. SHARE. GIVE.

Join the mission to [#KeepHoustonSafe](#). For the latest crime news, educational opportunities, and community events, follow us on our socials!



## Request a Presentation

Interested in scheduling one or more presentations? **Please submit a request on our online form at [https://crime-stoppers.org/presentation\\_request](https://crime-stoppers.org/presentation_request)** and we will reach out shortly!



## Contact Us

If you have any questions, please reach out to the Safe Community Program (SCP) team by email at [scp@crime-stoppers.org](mailto:scp@crime-stoppers.org).





# SAFE COMMUNITY PROGRAM (SCP) COMMUNITY PRESENTATIONS

**ACTIVE SHOOTER IN PARTNERSHIP WITH JETBLUE | 45 MIN**

The active shooter phenomenon in America has grown to very troubling proportions. JetBlue has created a 45-minute Social Responsibility initiative to bring awareness and personal education that they will facilitate virtually for our Greater Houston Area community.

*Thank you to JetBlue for facilitating these presentations.*

**ANIMAL CRUELTY AWARENESS | 30 MIN**

In a recent study, 50% of Houstonians recognize animal cruelty as one of the main problems in the city. This presentation discusses animal abuse and neglect, the prevalence of the issue, ways to report, and the link between animal abuse and criminal violence.

**CHILD ABUSE PREVENTION | 60 MIN**

All adults in Texas must report suspected child abuse to the Department of Family and Protective services. This presentation provides insight on child abuse prevention, forms of abuse, signs and symptoms of abuse, and how to follow set protocols in a child abuse situation.

**CITY AND COUNTY CIVICS | 60 MIN**

Local officials such as the Mayor, District Attorney, County Judge, Chief of Police, Judges, Sheriff, and many more play a vital role in the outcomes of crime and public safety. This presentation has a goal of educating the community on the specific roles and duties of each official in our city and county, and how each key play can affect public safety.

**COLLEGE SAFETY | 60 MIN**

Many dangers arise on college campuses. This presentation provides an overview of potential dangers college students might encounter and covers basic safety tips to consider for dorm

rooms and off campus housing, rideshare safety tips, basic situational awareness tips, consent and sexual abuse laws, and what to do should you or your friends be victimized while away at college.

**COMMUNITY CHATS | 60 MIN**

In recent years we have become increasingly concerned with the drastic increase in violent crime. Beginning in 2018 our staff began to identify changes in felony bond procedure and the trend of repeat violent offenders being released on multiple felony bonds or public recognizance bonds. As we tracked and discussed this issue, we discovered that our community had many misconceptions about the roles and responsibilities of our city/county officials. This presentation informs and empowers community members with the appropriate understanding of our criminal justice system and current state of crime so we can collectively advocate for a safer Houston.

**CRIME STOPPERS 101 | 30 MIN**

In 2022, Crime Stoppers Celebrates 41 years of service to our community. This presentation explains each program Crime Stoppers of Houston offers, the three ways to report a tip, and how to get involved with Crime Stoppers. Your safety ALWAYS remains our top priority.

**DOMESTIC VIOLENCE PREVENTION | 45 MIN**

Calls to the Houston Area Women’s Center Domestic Violence hotline have increased by at least 40% over the last 6 months. This presentation discusses the signs, dangers, and potential outcomes of domestic violence while also bringing awareness to the subject and emphasizing the importance of reporting.

**ELDER ABUSE PREVENTION | 45 MIN**

The elderly are amongst our most vulnerable

Through multimedia presentations, the Safe Community Programs presents cutting edge information about the most critical crime trends and issues facing our community today. These presentations equip all community members with not only knowledge about these critical issues but also action steps to aid in building safe, happy, and healthy communities around them.

yet critically important populations. This presentation exposes forms of elder abuse, signs of abuse, how to report suspected elder abuse or neglect, and how to prevent elder abuse amongst your loved ones.

**FINANCIAL CRIMES PREVENTION | 30 MIN**

The rise of the Internet has caused increased financial vulnerabilities. This presentation provides tools to help avoid financial scams and loss, as well as how to avoid falling prey to financial crimes.

**HOME SECURITY AND SITUATIONAL AWARENESS | 30 MIN**

Everyone should feel safe in their own home. This presentation discusses tips to ensure a secure home and how to create an effective exit strategy should you be faced with home invasion. Additionally, this presentation covers basic situational awareness tips to keep you and your family safe and alert at all times.

**HUMAN TRAFFICKING AWARENESS | 60 MIN**

One in six males and one in four females are trafficked in their lifetime. This presentation covers the basics of human trafficking including what is human trafficking, important trafficking terms to be aware of, trafficking trends near you, the growth of human trafficking due to the Internet, an overview of the grooming process, signs of trafficking, and how you can get involved in the fight against human trafficking.

*Thank you to Demand Disruption and Dr. Nissi Hamilton for partnering with us to provide valuable videos throughout this presentation!*

**MURDERABILIA | 60 MIN**

Murderabilia is a burgeoning industry thriving on the Internet. It is designed to sell tangible goods produced by serial killers, mass murderers, school shooters and other high-

profile murderers. This presentation recounts the history of murderabilia and discusses progress Crime Stoppers of Houston Director of Victim Services, Andy Kahan has made over the past 20+ years in bringing awareness to this industry as to seek justice for victims.

**SEASONAL SAFETY | 30 MIN**

Predators are especially on the prowl during the holidays. This presentation offers safe shopping tips, ways to protect your identity while shopping, how to avoid victimization, and home safety tips to consider during the holiday season.

**SUBSTANCE USE PREVENTION | 45 MIN**

Addiction is sweeping our nation. This presentation looks at addiction as a mental health struggle, teaches signs and symptoms of addiction, and provides resources for families with loved ones living with addiction.

**TIP LINE | 30 MIN**

Since its inception in 1980, the famed Crime Stoppers of Houston, anonymous Tip Line has helped to solve over 35,000 serious crime cases in the Greater Houston Area. This presentation educates on crime prevention, current criminal activity trends, identifying threats and potential dangers, and how to safely and anonymously report tips through the Crime Stoppers of Houston Tip Line.



## Contact Us

If you have any questions, please reach out to the Safe Community Program (SCP) team by email at [scp@crime-stoppers.org](mailto:scp@crime-stoppers.org)



## HOW TO REPORT



**Call 713.222.TIPS (8477)**



**Use our Mobile App**

Download app name:  
**Crime Stoppers Houston**



**Go to [crime-stoppers.org](https://crime-stoppers.org)**



## CONTACT US

We remain committed to our mission to solve and prevent serious crime in the Greater Houston Area. If there is anything we can help with or any topics that you would like to see presentations on, please let us know.

SAFE SCHOOL INSTITUTE  
[ssi@crime-stoppers.org](mailto:ssi@crime-stoppers.org)

SAFE COMMUNITY INSTITUTE  
[scp@crime-stoppers.org](mailto:scp@crime-stoppers.org)

**Crime Stoppers of Houston**  
P.O. Box 541654  
Houston, TX 77254