



# DRUGS

*in a*

# SNAAP



*5 Step Fentanyl Poisoning  
Prevention Plan*



**CRIME  
STOPPERS**  
CALL 713.222.TIPS

@crimestoppersofhouston

# 1. LEARN THE PROBLEM

**What is fentanyl?** Fentanyl is a synthetic opioid similar to morphine that is 50 to 100 times more potent. It is highly addictive and just 2mg, the equivalent of 2 grains of salt, can kill you within minutes.

**Why does it matter?** Fentanyl is being laced in drugs that teens are purchasing on social media platforms such as Snapchat for just a few pennies. These fentanyl-laced drugs can be purchased online and delivered straight to your home.

**What is the scope of the problem?** Fentanyl is pouring into the United States. Texas Governor Greg Abbott recently said there is a “**800% increase in the amount of fentanyl coming across the border.**” Teens are being targeted because fentanyl is highly addictive. If a student survives a hit, they will be addicted for life. **Social media platforms such as Snapchat make it easy for dealers to connect with and sell to teens with little risk of being caught.**

## **Street names for fentanyl:**

- Apache
- Blues
- China White
- Dance fever
- Friend
- F3NT
- Goodfella
- Jackpot
- Pache
- Perc30s
- Tango and cash
- TNT

**Emoji Code:** Emojis may appear to be cute, harmless symbols but they are often used to advertise and sell illicit substances over social media applications because the emojis go undetected by community guidelines. It is important to recognize that a transaction on Venmo containing emojis may look completely innocent when in reality it is a dealer's receipt. Below are commonly used drug-related emojis and their meanings:



Cocaine



Prescription  
Medicine



Cough Syrup



"Magic"  
Mushrooms



Dealer



Molly (MDMA)



Drug Potency



Weed



To light a joint  
or to be high



Vape



Intoxicated or high-quality marijuana

## Want to learn more?

Listen to [The Balanced Voice Podcast](#) episodes with Dr. Laura Berman about her 16-year-old son, Samuel's tragic overdose death.

*Scan the QR code  
to hear Samuel's  
story on episodes  
24 and 33.*



## 2. TALK TO YOUR TEEN

**Engaging in conversation with your teen could prevent dangerous situations and will equip your teen with life-saving information if they find themselves or a friend in a fentanyl-related event.**

The scary thing about fentanyl is that it can go undetected in many recreational substances such as marijuana, vapes, and pills. It is natural to want to explore and experiment, however, you have to weigh the potential consequences of exploration.



Just **2mg** of fentanyl, the equivalent of **2 grains of salt** can kill you within minutes.

### *Consider Asking Your Teen:*

- Do you know what a fentanyl overdose looks like?
- Do you know what to do in the case of a suspected fentanyl overdose?
- Have you ever been approached online or in person to try any of these substances?
- Do you have any other questions to ask me about fentanyl or other substances?

## 3. GET NARCAN

### Is there a way to reverse opioid overdose?

Once administered, **NARCAN Nasal Spray** binds to opioid receptors and can block or reverse the effects of the opioid consumed. It is safe and effective for people of all ages, including children, for known or suspected opioid overdose. **NARCAN Nasal Spray** can be purchased from all major pharmacy chains such as CVS or Walgreens.

*"If there is even a chance that your child is going to touch a marijuana cigarette, you need to have NARCAN Nasal Spray in your medicine cabinet."*

**Sam Chapman**

*Father of Samuel Chapman*

*"It is so much better to have NARCAN in your medicine cabinet, than to need it and not have it."*

**Titania Jordan**

*Chief Parenting Officer, Bark Technologies*



### Learn how to administer NARCAN Nasal Spray:

1. Move the person to their back.
2. Tilt their head and support their neck with your hand.
3. Place nozzle into either nostril and apply entire dose.
4. Stay near them until medical help arrives.

*Scan to watch the video!*

## 4. GET BARK

Parenting in the time of technology can feel very overwhelming. **Bark** can save you time and aid you in your quest for safe and healthy technology usage.

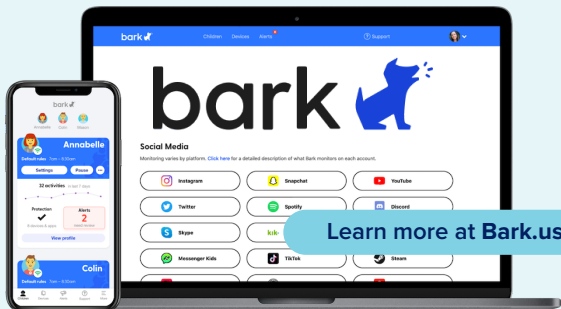
*"If you give your child a device that can access the world, then the world can access them."*

**Titania Jordan**

*Chief Parenting Officer, Bark Technologies*



**Bark** is a third party parental monitoring tool that helps families manage and protect their children's online lives. They monitor 30+ of the most popular apps and social media platforms, including text messaging and email, for signs of digital dangers. Their screen time management and web filtering tools help you set healthy limits around how and when your kids use their devices.



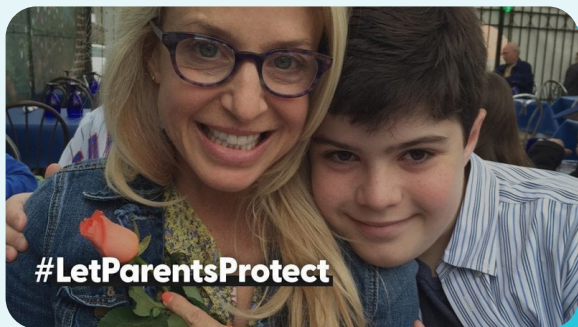
## 5. SIGN THE PETITION

**One of the most effective ways for us to protect children is by using third-party safety apps (like [Bark](#)).**

However, for third-party safety apps to work, the social media companies need to give them permission. Many social media platforms, like Twitter and Instagram, do provide this access, but unfortunately others, like Snapchat and TikTok, do not. To save lives, parents need to be the ones who make the choice about whether they want to use third party monitoring tools.

Dr. Laura Berman and her husband Samuel Chapman have created a petition, [#LetParentsProtect](#) to raise awareness and push social media platforms to change their policies about third party monitoring tools.

**SIGN THE PETITION HERE: [change.org/letparentsprotect](https://change.org/letparentsprotect)**  
**WATCH THE PSA HERE: [bit.ly/LetParentsProtectPSA](https://bit.ly/LetParentsProtectPSA)**



## Resource Center

Crime Stoppers of Houston is committed to keeping you safe by providing you with resources and safety tips. Take advantage of monthly safety tips, safety hot topic videos, podcast episodes, and much more at [crime-stoppers.org](http://crime-stoppers.org).



## Contact Us

We hope that this '5 Step Fentanyl Poisoning Prevention Plan' is beneficial to you, your family and your community. Please reach out to our Safe Community Program at [scp@crime-stoppers.org](mailto:scp@crime-stoppers.org) if you have any questions.



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4 CRITICAL TOOLS FOR RAISING KIDS IN THE DIGITAL AGE

**BY RANIA MANKARIOUS, MA, JD**  
CEO OF CRIME STOPPERS OF HOUSTON

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