



# STATEWIDE TRAINING CONTENT | DAY 1

## **#1 - School Program Analysis & Implementation**

*Offered by Crime Stoppers of Houston's Safe School Institute Director*

How are you currently present in your schools? How present would you like to be? What are your goals for growth? We will walk through our Safe School Program and strategies for launching your own Safe School Program.

## **#2 - School Program In Action**

*Offered by Crime Stoppers of Houston's Programs Manager*

We will review Crime Stoppers of Houston's in-school tip line PowerPoint presentation as well as the material we leave behind for students and the entire school community.

## **#3 - Safe School Program 101 (newly added webinar)**

*Offered by Crime Stoppers of Houston's Safe School Institute Director*

What does a complete Safe School program have to offer? This presentation will showcase content creation, expected results, student-focused messaging, program goal setting, and the many prevention-based presentations needed to keep campuses safe.

## **#4 - School Program Evaluation & Training / Tip Line Assessment & Training**

*Part 1 - Offered by Crime Stoppers of Houston's Deputy Director*

We will review how to track your reach and manage statistics regarding campus based cases. We will walk through our own "Campus Based Statistical Report" excel tracking sheet and prepare you to utilize this monthly reporting system.

*Part 2 - Offered by Crime Stoppers of Houston's Detail Office Lieutenant*

What types of calls do they receive? How do they field them? How do they handle "after hour calls"? How do they handle mental health calls? Weapons on campus? Which points of contact are a "must have" for each call center? How do cash reward payouts work?

## **#5 - Crime Stoppers Community Branding**

*Offered by Crime Stoppers of Houston's Marketing & Communications Director*

What is Crime Stoppers role in your community? How do you communicate / market your message? We will review Crime Stoppers of Houston marketing strategy and procedures including how we communicate with students, parents, school staff, and school-based law enforcement and the mediums we use to do so.

This quarterly Statewide Training is made possible by:

