

# **THE BALANCED VOICE PODCAST** WITH RANIA MANKARIOUS *powered by Crime Stoppers* For the Community, By the Community

## ABOUT THE PODCAST

The Balanced Voice Podcast with Rania Mankarious, powered by Crime Stoppers, is a podcast for the community by the community and has a mission to facilitate balanced conversations that offer real solutions about today's most pressing issues. The podcast welcomes local and national leaders to share perspectives on often polarizing issues in a balanced manner. Through these conversations, we hope to educate, empower, and equip our listeners to become active participants in local and national public safety initiatives.

Our guests bring their unique experience and insight to complex topics such as cyber safety, criminal justice reform, community policing, domestic violence, women's empowerment, and so much more. Notable guests from seasons one and two include Dave Ward, Bill Balleza, Greg & Gaebri Kelley, Texas Governor Greg Abbott, John Quiñones, Matthew McConaughey, Dominique Sachse, Dr. Laura Berman, and many more.

709,972 TOTAL PEOPLE REACHED SEASONS 1-3

"I firmly believe that regardless of your race, creed or gender, of where you live, work or send your children to school - we all share the same wishes for the health and safety of ourselves and our family. And we all deserve the chance to discuss important and related issues in a balanced manner, with the intent of finding and sharing solutions for all."

- Rania Mankarious



#### **MEET RANIA**

Rania Mankarious is a writer, author, on-air analyst, and CEO of Crime Stoppers Houston. A widely recognized face and voice, Rania has been known to break stories locally and nationally that hit the core of what women and families care about. Keep up with Rania on **Instagram** (@theraniareport) and **Twitter** (@theraniareport).

#### WATCH, LISTEN, SUBSCRIBE & FOLLOW: Episodes are offered in both visual and audio formats.





The visual episode premieres every Wednesday at 10am on **Facebook** and **YouTube**.

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Rania Mankarious hosts balanced conversations that offer real solutions to today's most pressing issues.

www.thebalancedvoicepodcast.com scp@crime-stoppers.org





#### SEASON ONE AT A GLANCE ••••••

In our first season we covered topics such as police reform, human trafficking, victim services, women's empowerment, wrongful convictions, the role media plays in our culture, rising crime trends, and more. Guests included Dave Ward, Bill Balleza, John Quiñones, Salma Awwad, Greg & Gaebri Kelley and more!

- Launched September 2020
- Produced 14 episodes and leadership series interviews
- Reached 238,614 people



## SEASON TWO AT A GLANCE .....

In season two, we covered public safety topics such as human trafficking awareness, felony bond reform, animal safety, abuse & neglect, cyber safety education for parents, bullying prevention, domestic violence prevention and more! Notable guests include Governor Greg Abbott, Matthew McConaughey, Sam Champan, Derek Potts, Tim Winter, Tena Faust and Tama Lundquist.

- Launched January 16, 2021
- Produced 21 episodes and leadership series interviews
- Reached 376,571 people







Matthew McConaughey

### SEASON THREE AT A GLANCE ••

Season 3 began with a historic conversation about our interview with American serial killer, David Berkowitz. We then spent the bulk of the season interviewing parents who found themselves in desperate situations with their children and discussed practical ways to keep young people safe. Season 3 guests included Tina Stanley, Tamron Hall, Jenna Fondren, Chris McKenna, Joe Madison, Deborah Berry, Taseer Badar, and Cindy & Butch Moore.

- Launched September 29, 2021
- Produced 9 episodes
- Reached 94,787 people



David Berkowitz





Chris McKenna



Scan the QR code to learn more about The Balanced Voice Podcast

Tamron Hall

Season 4 Starting February 9, 2022 THEBALANCEDVOICEPODCAST.COM