

# CRIME STOPPERS OF HOUSTON

Who We Are

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Through active partnerships and collaborations, citizen empowerment and educational outreach, Crime Stoppers of Houston is leading the Bayou City and State of Texas with innovative crime prevention programming to keep our communities safe. Established in the early 1980's as solely a Tip Line Program, Crime Stoppers now offers a robust public safety program that is reaching millions each year.

WE ARE **HOUSTON'S TOP** NON-PROFIT THAT **KEEPS YOU SAFE EVERYDAY** 



#### TIP LINE PROGRAM: (713) 222-TIPS ·····

The Tip Line Program continues to be a national crime solving system and aims to equip and motivate all citizens to report crime. Through collaboration with more than 70 local and federal law enforcement agencies, the Tip Line has proven its success in solving and preventing crime in the Greater Houston Area.

In 2021, the Tip Line received 8,950 tips and assisted in solving 380 cases including 23 murders, 77 assaultive offensives and 101 burglary/robbery/theft cases.

	2020	2021	Since 1980
Cases Solved	374	380	36,147
Suspects Arrested	238	223	27,271
Tipsters Paid	247	213	23,557
Paid in Rewards	\$310,800	\$199,275	\$12,633,035
Seized/Recovered	\$299,131	\$533,767	\$197,533,409
Victims Served	241	259	500 ('20-'21)

\* 2020 numbers were significantly impacted by the COVID-19 crisis.

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The Safe School Institute is a FREE year-round one-stop center for all aspects of school safety. It works to keep schools safe by creating a proactive dialogue with students, parents, school staff and law enforcement about personal and school safety and by providing students with a safe and anonymous way to report crime and violations of the student code of conduct on campus.

		2020	2021	Since 1997
	Campus Cases Solved	6	6	1,977
	Campus Rewards Paid	\$600	\$650	\$288,080
virtual presentations that	Seized Drugs / Stolen Property	\$70	\$175	\$156,642
reached <b>85,409</b> students.	Weapons Removed	0	0	283
	Students Reached	42,464	85,409	1,358,979
	Safe School Presentations	592	879	5,545 ('14-'21)

\* 2020 numbers were significantly impacted by the COVID-19 crisis.

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The Safe Community Institute identifies crime affecting our city and takes profound steps to prevent crime before it occurs. Through citizen empowerment and education, Crime Stoppers ensures the community understands crime trends and prevention tactics.

		2020	2021
In 2021, the Safe Community Institute reached <b>110,402</b> parents and community members through our community presentations.	Parents & Community Reached	15,448	110,402
	Digital Content Reached	6,055,346	4,502,718
	Podcast Episodes	17	30
	Podcast Streaming	48,553	661,419
	Citizen Building Use	1,124	1,548

\* 2020 numbers were significantly impacted by the COVID-19 crisis

Social media impressions numbers in red are missing Facebook and Instagram reach due to recent platform updates

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The Victim Services and Advocacy Program promotes safety, healing, justice and rights for crime victims and survivors. It is designed to act as an advocate on all stages of victimization and ensure crime victims and survivors have a voice in our criminal justice system.

In 2019, we noticed a trend in which many of the defendants charged with murder were released on multiple felony bonds, personal recognizance (PR) bonds, motion to revoke bond denied and bond forfeiture.

Since then, we have compiled a list of victims killed / murdered by defendants released on the above from 2018 through 2021 to include **156** people total. Since 2020, **119** were murdered and included **17** victims of domestic violence and **3** unborn children.

Visit bit.ly/CSOHBailReform to learn about the current status of our research and legislative efforts.

### STATEWIDE EXPANSION

On May 30, 2018, Governor Greg Abbot unveiled his multifaceted "School and Fiream Safety Action Plan" in response to the Santa Fe High School shooting that occurred on May 18, 2018. His Action Plan includes expanding campus Crime Stoppers programs statewide. As the largest Crime Stoppers organization in the country, the Texas Criminal Justice Division asked Crime Stoppers of Houston to roll out our Safe School Program to as many Crime Stoppers organizations across the state – reaching approximately 1,800 school districts.

In response, we are committed to sharing our program, training stakeholders, developing curriculum, and engaging the community so that every Crime Stoppers organization operating within the State of Texas can offer their local schools and their entire community the same life-saving tools and resources we have here.

The **SAVE (Safety Awareness. Valuable Education) webinar project** was created in June of 2020 in partnership with the Texas Education Agency (TEA) with the purpose to inform, educate and provide resources on many topics that concern safety of schools and community. Through this platform we were able to reach **608** people statewide.



In 2021, we held 4 trainings to educate and inform Crime Stoppers organizations, law enforcement, school based law enforcement and ISDs. To adapt to the COVID-19 crisis, we held 3 of these trainings virtually and saw our reach grow rapidly. In total, we trained **216** individuals at **88** organizations, impacting **508** ISDs statewide.

## GET INVOLVED

Due to the generous support of individuals, corporations, and foundations, we are Houston's top non-profit that keeps you safe every day. Join us in ensuring a safe and prosperous future for our City!

**Corporate Sponsorship:** Your company can take a public stand against crime by becoming a corporate partner. Opportunities include tax-deductible gifts, in-kind donations, event sponsorships and more.

**Individual Donation:** Make a tax-deductible gift to support crime-solving and crime-prevention programs that keep Houstonians safe, educated, and empowered.

**Young Professionals Group (YPG):** Help raise awareness about our crime prevention efforts among your professional colleagues. Members have access to networking and social events, leadership development and the opportunity to personally invest in the largest Crime Stoppers organization in the world. **Host Your Own Event:** Introduce your community to all that Crime Stoppers of Houston has to offer. Our staff is prepared to walk you through the event-planning process. All you have to do is have a vision, invite friends, and underwrite the event. Event ideas include luncheons, cocktail parties, birthday fundraisers, or partnering with a local business or boutique. Email Paige Hollek at phollek@ crime-stoppers.org for details.

**Volunteer:** We are always looking for volunteers! We can use your help in the following areas: assembling child ID kits, presenting our mental health curriculum to elementary students, helping at our gala or luncheon and other special projects. Email Ernie Reyes at ereyes@crime-stoppers.org for details.



#### JOIN THE PUBLIC SAFETY CONVERSATION

**Subscribe** to the Crime Stoppers of Houston newsletter to receive monthly safety tips, current events and crime-stopping news! You can follow us on **Twitter** (@crimestophou), **Facebook** (@crimestoppersofhouston), **Instagram** (@ crimestoppersofhouston, @thebalancedvoicepodcast, @theraniareport), **YouTube** and **LinkedIn**.

Our mission is to solve and prevent serious crime in the Greater Houston Area in partnership with citizens, media and the criminal justice system. www.crime-stoppers.org | info@crime-stoppers.org (713) 521-4600 | Tip Line: (713) 222-TIPS

