



STATEWIDE TRAINING CONTENT

#1 - School Program Analysis & Implementation

Offered by Crime Stoppers of Houston's Safe School Manager

How are you currently present in your schools? How present would you like to be? What are your goals for growth? We will walk through our Safe School Program and strategies for launching your own Safe School Program.

#2 - School Program In Action

Offered by Crime Stoppers of Houston's Assistant Programs Manager

We will review Crime Stoppers of Houston's in-school tip line PowerPoint presentation as well as the material we leave behind for students and the entire school community.

#3 - Tip Line Assessment and Training

Offered by Crime Stoppers of Houston's Tip Line Officer

What types of calls do they receive? How do they field them? How do they handle "after hour calls"? How do they handle mental health calls? Weapons on campus? Which points of contact are a "must have" for each call center? How do cash reward payouts work?

#4 - School Program Evaluation & Tracking

Offered by Crime Stoppers of Houston's Deputy Director

We will review how to track your reach and manage statistics regarding campus based cases. We will walk through our own "Campus Based Statistical Report" excel tracking sheet and prepare you to utilize this monthly reporting system.

#5 - Crime Stoppers Community Branding

Offered by Crime Stoppers of Houston's Marketing & Communications Director

What is Crime Stoppers role in your community? How do you communicate / market your message? We will review Crime Stoppers of Houston marketing strategy and procedures including how we communicate with students, parents, school staff, and school-based law enforcement

This quarterly Statewide Training is made possible by:

